WHAT IS CLAIMED IS:

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- 1. A component feeding apparatus for feeding electronic components to a pick-up position by intermittently forwarding a storage tape storing the electronic components therein by a forwarding pitch that is adjustable, comprising:
- a sprocket supported rotatably around a rotation axis and intermittently forwarding the storage tape;
 - a forwarding gear supported rotatably around the rotation axis;
 - a forwarding lever supported rotatably; and
- a first forwarding pawl and a second forwarding pawl which are attached to the forwarding lever,

wherein the first and second forwarding pawls are configured to engage with the forward gear alternatively upon a rotational movement of the forwarding lever in a predetermined direction so that each of the rotational movements of the forwarding lever generates a rotation of the forward gear by a half tooth pitch.

- 2. The component feeding apparatus of claim 1, wherein the rotation of the forward gear by a half tooth pitch corresponds to a forwarding pitch of the storage tape, and two rotations of the forward gear by a half tooth pitch correspond to another forwarding pitch of the storage tape.
- 3. The component feeding apparatus of claim 1, wherein the forwarding lever is supported rotatably around the rotation axis.
- 4. A component feeding apparatus for feeding electronic components to a pick-up position by intermittently forwarding a storage tape storing the electronic components therein by a forwarding pitch that is adjustable, comprising:
 - a sprocket supported rotatably around a rotation axis and intermittently forwarding the storage tape;
 - a forwarding gear supported rotatably around the rotation axis;
 - a forwarding lever supported rotatably; and

a plurality of forwarding pawls attached to the forwarding lever,

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wherein the forwarding pawls are configured to engage with the forward gear in turn upon a rotational movement of the forwarding lever in a predetermined direction so that each of the rotational movements of the forwarding lever generates a rotation of the forward gear by a pitch of a tooth divided by a total number of the forwarding pawls.

- 5. The component feeding apparatus of claim 4, wherein the rotation of the forward gear by said pitch of a tooth divided by a total number of the forwarding pawls corresponds to a forwarding pitch of the adjustable forward pitches.
- 6. The component feeding apparatus of claim 4, wherein the forwarding lever is supported rotatably around the rotation axis.